



Request for City Council Committee Action from the Department of Public Works

Date: April 30, 2013

To: Honorable Sandra Colvin Roy, Chair Transportation & Public Works Committee

Subject: **2013 Innovative Graffiti Prevention Micro Grant Program**

Recommendation:

Authorize appropriate city officers to negotiate and enter into agreements with each of the ten (10) groups listed in Attachment A to prevent, eradicate and educate about the negative effects of graffiti and gang involvement. No additional appropriation is required.

Previous Directives:

- December 12, 2012: Adoption of 2013 General Appropriation Resolution which included a one-time increase of \$100,000 to the graffiti transfer (totaling \$150,000) in 2013 for graffiti micro grants.

Department Information:

Prepared by: Angela Brenny, Solid Waste and Recycling Division

Approved by: _____

Steven A. Kotke, P.E., Director of Public Works

Presenters in Committee: Angela Brenny

Reviews

- Permanent Review Committee (PRC): Approval X Date 2/14/2013
- Civil Rights Approval Approval Date
- Policy Review Group (PRG): Approval Date

Financial Impact

- No financial impact
- Action is within the Business Plan

Community Impact

- City Goals: A Safe Place to Call Home:
Guns, Gangs, Graffiti Gone
Youth...in school, involved, inspired and connected to an adult

Supporting Information

Background

The Division of Solid Waste and Recycling was directed to provide Innovative Graffiti Prevention Micro Grants in five (5) of the past six (6) years. These grants are a reimbursed style grant requiring a 1:1 matching of in-kind or alternate funding by the grantee. The recommended grantees are leveraging an average of 61% of all project costs through in-kind or alternate funding. This is consistent with previous grant years where grantees leveraged an average of 62% of all project costs.

Results

In 2008, 17 projects were funded resulting in the prevention of graffiti through 68 murals, one (1) mosaic, six (6) vegetation installations, two (2) increased lighting projects, the rapid abatement of over 500 graffiti tags and community education. Overall, project areas sustained a 78% reduction in graffiti.

In 2009, nine (9) projects were funded resulting in the prevention of graffiti through 51 murals, five (5) vegetation installations, fourteen (14) increased lighting projects, the rapid abatement of over 1,600 graffiti tags and community education. Overall, project areas sustained a 74% reduction in graffiti.

In 2011, twelve (12) projects were funded. One (1) is still pending. The eleven (11) completed projects have resulted in the prevention of graffiti through twenty-two (22) murals, two (2) mosaics, five (5) vegetation installations, three (3) surveillance camera installations, three (3) project areas with increased pedestrian presence during high tagging times, and the rapid abatement of over 1,700 graffiti tags. Overall, project areas sustained a 63% reduction in graffiti.

In 2012, ten (10) projects were funded. Nine (9) are still pending. Project activities are scheduled to be completed by June 7, 2013 with results submitted by June 14, 2013. The one (1) completed project has resulted in the prevention of graffiti through four (4) murals. Overall, the project area sustained an 84% reduction in graffiti.

Recommendation

Staff recommends authorization to enter into agreements with each of the ten groups listed in Attachment A to prevent, eradicate and educate about the negative effects of graffiti and gang involvement.

Attachment A: List of Recommended 2013 Innovative Graffiti Prevention Micro Grant Recipients